



Partnership Packages





REGISTERED OFFICE AND SPORTS GROUND

10 Lynnburn Road, BATESFORD 3213

Phone/Fax 03 52761440

ACN 004 778 125, ABN : 71 504 975 922

2020 SPONSORSHIP

Dear Prospective Sponsor,

Bell Park Sports Club is family friendly, not-for-profit organisation. We have privately maintained and delivered social and sporting facilities to the Geelong community for over fifty years. We lead by example with values to ensure everyone in our community is welcome and has a sense of safe belonging.

We are always on the lookout to attract the right community partnerships. From the Development, Building and Finance sector, to Aged Care, Real Estate and Security we have been well supported over the years by some of Geelong's finest enterprises.

For sponsors we have excellent signage positions fronting the Ballarat Road into Geelong. Our main ground also provides excellent advertising space. Never underestimate the great exposure with our Internet and Club Newsletter. BPSC has one of the most recognizable player strips in town with sponsor logos frequently seen in the local papers. Our 200 plus registered players are weekly billboards for our sponsors throughout the year whose logos adorn the "All Whites" strip.

The demand on our facilities is ever growing, particularly with the increase in participation of women's football. One of our main objectives in 2020 is to build new change rooms which will accommodate our players, visiting teams and officials.

We would love for you to be a part of our amazing journey making BPSC a destination for our community. Extremely popular with our Sponsors and supporters is our annual Major Event. This fantastic night of entertainment sees our Club transformed for an exclusive night of dancing, dining, casino and cabaret. This is a fantastic option for prospective sponsors to get a feel for what BPSC is all about and includes 2 complimentary tickets to the night.

I hope that you will be encouraged to make contact and help us build on our amazing community club.

Yours sincerely,

David Secen
Chairman
Bell Park Sports Club
secretary@bellparksportsclub.com.au
0403 169246



Principal Partner

All Partner's Business names are displayed on Club website and newsletter

Scoreboard

- **Sponsor's name on scoreboard**

Team apparel

- **Sponsor's name on FRONT of ALL senior and junior team playing strips AND ALL team polo shirts**

Midland Highway sign

- **Option 1 - 1.2 x 3 metre Highway billboard sign**
- **Option 2 - 1.0 x 6 metre Highway fence sign**

Platinum Ground sign package

- **Two 760mm x 3000mm ground sign**
- **Two dedicated home game where sponsor can handout promotional material**
- **Free complimentary hall hire**





Major Partner

All Partner's Business names are displayed on Club website and newsletter

Team apparel

- Partner's name on **BACK** of ALL senior and junior team playing strips **AND ON ALL team POLO shirts**

and

Midland Highway sign

- **Option 1 - 1.2 x 3 metre Highway billboard sign**
- **Option 2 - 1.0 x 6 metre Highway fence sign**
- **Two dedicated home game where sponsor can handout promotional material**
- **Free complimentary hall hire**

OR

Platinum Ground sign package

- **Two 760mm x 3000mm ground sign**
- **Two dedicated home game where sponsor can handout promotional material**
- **Free complimentary hall hire**





Premier Partner

All Partner's Business names are displayed on Club website and newsletter

Team apparel

- **Partner's name on the SLEEVE OR PLAYING SHORTS of ALL senior and junior teams.**

Gold Ground sign package

- **One 760mm x 3000mm ground sign**
- **Two dedicated home game where sponsor can handout promotional material**
- **Free complimentary hall hire**





Official Partner

All Partner's Business names are displayed on Club website and newsletter

Major Fundraising Event package

- **This fantastic night of entertainment sees the Club transformed for an exclusive dining, casino and cabaret experience**
- **One 600mm x 3660mm ground sign**
- **One advertising banner within the main hall**
- **Two Main Event complimentary tickets**





Partner

All Partner's Business names are displayed on Club website and newsletter

Basic Ground sign package (minimum 3 years)

- One 760mm x 3 metre ground sign

OR

Premium Ground sign package (minimum 2 years)

- One 760mm x 6 metre ground sign

OR

Midland Highway (Ballarat Rd) sign

- Option 1 - 1.2 x 3 metre Highway billboard sign
- Option 2 - 1.0 x 6 metre Highway fence sign





RESPECT, RECOGNITION and SUCCESS