



2018 Partnership Packages



2018 PARTNERSHIP PACKAGES

Dear Prospective Partners,

Bell Park Sports Club is a family friendly, non for profit organization which has privately maintained and provided social and sporting facilities to the Geelong community for over fifty years.

As we continue to provide these services into the future without government support, the demand on our facilities is ever growing, particularly with the increase in participation of women's football (soccer). Our main objectives going forward is to build a new changeroom which will adequately accommodate our 250 female and male players.

With these packages, we aim to provide our Partners with the opportunity to promote their business, achieving a mutually beneficial agreement via a close relationship. All donations are tax deductible.

Excellent new signage positions are currently being offered around our main Club ground. Alternatively, we can provide billboards next to the Midland Highway which are highly visible to Geelong-Ballarat traffic.

Also extremely popular with our Partners is our Major Fundraising Night. This fantastic night of entertainment sees our Club transformed for an exclusive night of dancing, dining, casino and cabaret.

Nick Palmieri
Sponsorship Coordinator
nickpalmieri2015@gmail.com
041 774 1234



Principal Partner

All Partner's Business names are displayed on Club website and weekly newsletter

Scoreboard

- **Sponsor's name on scoreboard**

Team apparel

- **Sponsor's name on FRONT of ALL senior and junior team playing strips AND ALL team polo shirts**

Midland Highway sign

- **Option 1 - 1.2 x 3 metre Highway billboard sign**
- **Option 2 - 1.0 x 6 metre Highway fence sign**

Main Ground sign package

- **Two 760mm x 3000mm ground sign**
- **Two dedicated home game where sponsor can handout promotional material**
- **Free complimentary hall hire**



Major Partner

All Partner's Business names are displayed on Club website and weekly newsletter

Team apparel

- **Partner's name on BACK of ALL senior and junior team playing strips AND ON ALL team POLO shirts**

Midland Highway sign

- **Option 1 - 1.2 x 3 metre Highway billboard sign**
- **Option 2 - 1.0 x 6 metre Highway fence sign**

Main Ground sign package

- **Two 760mm x 3000mm ground sign**
- **Two dedicated home game where sponsor can handout promotional material**
- **Free complimentary hall hire**



Premier Partner

All Partner's Business names are displayed on Club website and weekly newsletter

Team apparel

- Partner's name on the **SLEEVE OR PLAYING SHORTS** of **ALL** senior and junior teams and on team **POLO** shirts

Midland Highway sign

- **Option 1** - 1.2 x 3 metre Highway billboard sign
- **Option 2** - 1.0 x 6 metre Highway fence sign

Main Ground sign package

- **Two 760mm x 3000mm ground sign**
- **Two dedicated home game where sponsor can handout promotional material**
- **Free complimentary hall hire**



Official Partner

All Partner's Business names are displayed on Club website and weekly newsletter

Major Fundraising Event package

- **This fantastic night of entertainment sees the Club transformed for an exclusive dining, casino and cabaret experience**
- **One 760mm x 3000mm ground sign**
- **One advertising banner within the main hall**
- **Two complimentary tickets**



Partner

All Partner's Business names are displayed on Club website and weekly newsletter

Basic main Ground sign

- **One 760mm x 3000mm ground sign**

OR

Main Ground sign package

- **Two 760mm x 3000mm ground sign**

OR

Midland Highway sign

- **Option 1 - 1.2 x 3 metre Highway billboard sign**
- **Option 2 - 1.0 x 6 metre Highway fence sign**